



HERBAL PHOENIX STL

Services Overview

Rev. Dr. Tiffany West MH, HHP, CA, RH, ND, CHW, CNC

*Certified Ultimate Phytomedicine Practitioner | Certified Herbalist | Certified Supplement Advisor | Certified Ultimate Aromatherapist |
HHP Holistic Health Practitioner | PhD in Theology & Education | Certified Community Health Worker | Certified Nutrition Coach |
Certified Naturopath Specialist*

Rev. Dr. Tiffany West is a transformative leader, visionary healer, and passionate advocate whose work bridges spirituality, cultural empowerment, and holistic wellness. As the founder of Designed to Ignite and co-founder of Herbal Phoenix STL, she equips individuals and institutions to activate divine purpose through prophetic teaching, liberation theology, and anchored coaching. With more than 21 years in community outreach and 19 years as a speaker, author, and advocate, Dr. West uplifts marginalized voices and creates sacred spaces for justice, healing, and interconnection.

Her professional impact is matched by a powerful portfolio of certifications in Phytomedicine, Natural Practice, Aromatherapy, Herbalism, Supplement Advising, and Holistic Care Practice—each reflecting her mastery of plant-based healing and integrative wellness. She is also a certified Professional Life Coach and classroom educator, bringing specialized training in adult learning, safeguarding vulnerable adults, classroom management, anti-bullying, and trauma-informed care.

Dr. West's education and influence span disciplines, with credentials in business consulting, customer service, event planning, human resources, sound engineering, and Montessori methods. She has led training initiatives focused on leadership, communications, and inclusive pedagogy, including certification in collective leadership and teaching with the brain in mind.

Her service as an Ordained Minister in the Church of God and long-standing work mentoring youth and leading faith-based programs reflect a deep commitment to spiritual leadership and community development. She is a multi-year honoree of the International Scholar Laureate Program and has been recognized by the Worldwide Women's Association, National Association of Professional Women, and Who's Who of Professionals as well as numerous teaching awards and community acknowledgments.

In addition to her extensive ministry, educational, and wellness leadership, Dr. West serves as Director of Phoenix Wisdom College, guiding culturally grounded, community-centered learning rooted in ancestral knowledge and spiritual development. Her advocacy extends across multiple areas of justice and care, including her work as an HIV/AIDS Awareness Advocate, her support within Survivors of Domestic Violence Support Services, her commitment to Vulnerable Children Support Services, and her unwavering dedication as an MMIWG2S Advocate. As an Equality, Diversity & Human Rights Advocate, she champions visibility, equity, and protection for marginalized communities, ensuring that her leadership remains deeply aligned with liberation, compassion, and collective empowerment.

Rev. Dr. West remains a powerful advocate for those often overlooked, holding space for healing that honors both personal growth and communal restoration. With unwavering commitment, she amplifies marginalized voices and champions justice—serving as a bold presence for communities silenced by circumstance and denied representation.